NASSTAR

DATA SHEET

DATA PLATFORMS

WHAT ARE THEY?

Today's connected devices, apps and systems generate more data than ever, but the value remains buried unless you can view and analyse on an equal plane. A modern data platform unleashes the collective power of multiple data sources, driving greater efficiencies, lower costs, and a wealth of actionable insight.

Replacing the traditional model of discrete databases, each collecting data from a different source for a different purpose, a data platform seamless integrates all sources for analysis and helps build a 3-dimensional picture of how your organisation operates. Not only does this increase productivity, innovation and speed to market, it also enables swift issue resolution and an improved experience for customers.

HOW DO THEY WORK?

Data platforms are essential to cloud transformation, and help to ensure all future decisions are data-driven; ensuring product development and performance can be analysed alongside customer behaviour and marketing activity, allowing you to assess the end-to-end product lifecycle and identify areas of waste, barriers to purchase and untapped opportunities for growth.

Your ability to make wider business decisions will continue to grow if you augment your data; platforms ingest data rapidly so you can draw from multiple outside sources to add value quickly and securely.

Nasstar will review your existing data infrastructure and work with you to uncouple dependencies and determine the most appropriate modern storage solution in the cloud. This may be a data lake or data warehouse that is designed to flex and scale according to your current needs and future goals.

KEY FEATURES

Ensures continuous value
Tailored to your needs, highly adaptable

Gets to market faster
Cloud computing boosts developer productivity

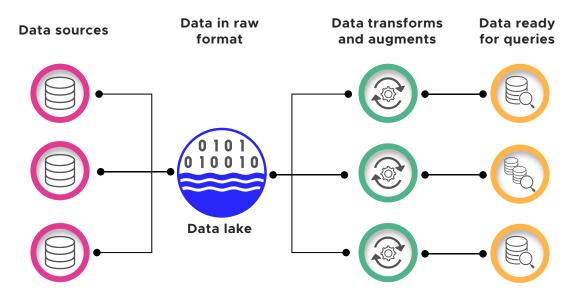**Unlocks cost efficiencies**
Easy access to data drives deep insight

Performs and scales better
Consistent performance, whatever the load

Minimum maintenance
Cloud providers do the heavy lifting

DATA PLATFORM OVERVIEW

Data sources	Data in raw format	Data transforms and augments	Data ready for queries

Data lake

THE NASSTAR WAY

At Nasstar, our cloud solutions span people, processes and technology. Tailored to fit your organisation's maturity and capabilities, our Data Platform service is available as a consultancy project or Managed Service. Everything Nasstar builds is well architected, so you can review and improve data processes and privacy methodologies swiftly, and virtually eliminate equipment downtime.

With expertise in both leading public cloud platforms, AWS and Microsoft Azure, our Cloud consultants will act as your trusted advisors to help you achieve smarter business outcomes.

From cloud migration to **adoption**, data platforms and cloud optimisation, our services are Secure by Design and backed by next-generation **Cloud Managed Services** that will enable your organisation to evolve and adapt to customer demand and market trends.

We've supported household names such as Sainsbury Bank, Rail Delivery Group, Center Parcs and Jaguar Land Rover on their cloud journey; we can help you too.

REQUEST A FREE CONSULTATION

If you would like to book a complimentary consultation or find out more, please contact **enquiries@nasstar.com** or call **0345 003 0000**

nasstar.com
+44 345 003 0000
enquiries@nasstar.com